

Wo(men) Achieving New Directions WAND!

presents

JOIN

**THE MIND YOUR BUSINESS SERIES:
“From Idea to Your First Customer”**

Need Small Business Support?

WE CAN HELP!

**March 26th - June 4th
5:30 PM - 8:30 PM
Every Tuesday**



Pedro Moore - Facilitator
Award Winning Entrepreneur

Engage with Business Coaches, Guest Speakers and more...

Are you a Start-Up Business, needing help with:

- *Identifying your market*
- *Finding the right audience*
- *Developing small business strategies*
- *Using internet based tools for efficiency*

If you are thinking of owning a business or taking an existing one to the next level, this series is for you!

We can help with:

- *Developing your Business Analysis*
- *Identifying your Paying Customer*
- *Creating your Marketing Message*
- *Social Media to reach more customers*
- *Discovering free to low cost Internet Apps*

Workbook Included!

Computers welcome or we can provide
(Limited Supply)

Register by March 26th

Investment: \$199

**Scholarships Available,
forms online**

To Apply:

**Call 302-224-4060 ext 216
or visit www.ywcade.org/WAND**

register via email:

vsanders@ywcade.org



YWCA Delaware

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**eliminating racism
empowering women**

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