

Wo(men) Achieving New Directions WAND!

presents

JOIN

**THE MIND YOUR BUSINESS SERIES:
“From Idea to Your First Customer”**

Need Small Business Support?

WE CAN HELP!

★ **5 Sessions**

Grab Your Seat!

June 18th - July 2nd

Tuesdays & Thursdays

5:30 PM – 8:30 PM

Quick “Pit-Stop” Learning

Develop Your Business Concept With Hands On Support

Are you a Start-Up Business, needing help with:

- *Identifying your market*
- *Finding the right audience*
- *Developing small business strategies*
- *Using internet based tools for efficiency*

If you are thinking of owning a business or taking an existing one to the next level, this series is for you!

We can help with:

- *Developing your Business Analysis*
- *Identifying your Paying Customer*
- *Creating your Marketing Message*
- *Social Media to reach more customers*
- *Discovering free to low cost Internet Apps*

Workbook Included!

Computers welcome or we can provide
(Limited Supply)



Pedro Moore – Facilitator
Award Winning Entrepreneur

Register by June 14th

Investment: \$99

**Scholarships Available,
forms online**

To Apply:

Call 302-224-4060 ext 203

or visit www.ywcade.org/WAND

register via email:

empower@ywcade.org



YWCA Delaware

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