



YWCA Virtual Breakfast Celebration Eliminating Racism & Empowering Real Women facing Real Issues, in Real Time

2020 Sponsorship Opportunities

We invite you to partner with YWCA Delaware by sponsoring our Virtual Breakfast Celebration on October 21, 2020 as we celebrate “**Real Women, facing Real Issues, in Real Time**” and the widespread impact of YW programs to **Eliminate Racism and Empower Women** now, in our community.

Sponsors will be recognized on our website and social media platforms. In addition, your generous commitment will be recognized in the following ways to help us eliminate racism and empower women:

Real Women Sponsor - \$10,000

- Individual digital poster featuring company logo aligned with YWCA mission, “Eliminating Racism, Empowering Women” promoted in YW social media
- Company recognition during YW’s virtual and recorded program presentation
- Recognition from special guest as the premier sponsor of event
- Company logo prominently displayed on advertising materials emailed to YW’s database
- Company Banner and/or Pull ups displayed as main backdrop along with YWCA

Real Issues Sponsor- \$5,000

- Individual digital poster featuring company logo promoted in YW social media
- Company recognition during YW’s virtual and recorded program presentation
- Company logo prominently displayed on advertising materials emailed to YW’s database
- Recognition from special guest as an event sponsor
- Company logo prominently displayed on day-of materials and other activities

Real Time Sponsor - \$2,500

- Individual digital poster featuring company logo promoted in YW social media
- Company recognition during YW’s virtual and recorded program presentation
- Company logo prominently displayed on advertising materials emailed to YW’s database
- Company recognition on YWCA social media platforms

125 Years of Service Sponsor - \$1,250

- Company recognition during YW’s virtual and recorded program presentation
- Recognition as an event sponsor on materials emailed to YW’s database
- Company recognition on YWCA social media platforms

We anticipate a significant increase in attendance and promotional visibility due to planned social media and the virtual event platform!